Registration

Or register online at SCHENECTADYHISTORICAL.ORG/FESTIVALS

Contact Name: _____________________________________
Organization Name: ________________________________
____________________________________________________
Email: ______________________________________________
Phone: _____________________________________________
Address: ___________________________________________
____________________________________________________

Tree Theme: ________________________________________

Site: ☐ YWCA  ☐ SCHS
Tree Size: ☐ Tabletop  ☐ 4’-6’  ☐ 6’-8’  ☐ 8’+

Fee: ☐ Business tree $75
☐ Non-profit tree $25
☐ Family tree $25
☐ School tree free
☐ Program ad $15

☐ Yes! Set up my tree for me! $20

About Us

YWCA NorthEastern NY

Founded in 1888, YWCA NorthEastern NY serves nearly 7,000 individuals and families every year by providing comprehensive programs and services which include domestic violence support services, safe and affordable housing for homeless and low-income women, economic empowerment programs, accredited early learning centers, and more.

Contact us at 518.374.3394 and kmchale@ywca-neny.org or visit us at YWCA-NENY.ORG.

Schenectady County Historical Society

SCHS shares stories, inspires dialogue, and encourages understanding of the history, people, and cultures of Schenectady County. SCHS strengthens the Schenectady community as a vital resource for those who wish to explore history.

Visit us at SCHENECTADYHISTORICAL.ORG or contact us at EXHIBITS@SCHENECTADYHISTORICAL.ORG.

COVID-19

With COVID-19 still posing health risks, our priority is to keep our community safe. As a result, we’ve made some changes to the Festival of Trees to ensure our occupancy is always at a safe level.

For visitors, we’ll offer advance tickets with specific times, and ensure that face masks are worn and social-distancing is practiced. For participating organizations, we’ll work with you to schedule a specific time to come in to set up and take down your tree.

Though we fully intend to safely host the Festival of Trees, should the NYS Department of Health mandate a shutdown, all participants will receive a full refund.
Festival of Trees

What is the Festival of Trees?
The Festival of Trees is a shimmering display of dozens of lighted fir trees, spread throughout the galleries of SCHS and the YWCA. Over a thousand people visit the Festival throughout December, enjoying the enchantment of the holidays.

We invite you to participate by sponsoring and decorating your own lighted tree, in any theme you choose! All proceeds support the missions of these two community non-profits.

When and Where?
The event is open to the public every day from 12/5 - 12/29, 10am-5pm. Admission is $6 for adults, and kids under 12 are free.

The Festival of Trees fills the galleries at both the Schenectady County Historical Society (32 Washington Ave, Schenectady) and YWCA NorthEastern NY (44 Washington Ave, Schenectady).

How to Take Part
Join us this holiday season in strengthening our community, and providing a festive destination for seasonal arts and culture. By sponsoring a tree at the Festival of Trees, you are helping two local non-profits to fulfill their missions, while also making your mark in front of thousands of people from the Capital Region.

During the festival, thousands of community members visit our sites to enjoy beautifully decorated displays of shimmering fir trees. Proceeds of the festival benefit the numerous programs and services provided by both non-profit organizations.

On your end, sponsoring a tree means setting up and decorating a tree in our galleries, in any theme or style you choose. You may also participate by sponsoring a program ad.

To take part, please fill out and return the registration form along with your check. Alternatively, you can register online at schenectadyhistorical.org/festivals.

Guidelines
Trees can be set up and decorated in any style that best represents you or your organization. Visitors vote for their favorite trees, so we encourage creativity.

All trees must be artifical, and provided by the sponsor, unless otherwise discussed.

Tree set-up is from November 18 to December 3. You can stop by and take down your tree anytime after December 29. Due to COVID-19, we ask that you please schedule the date and time of your tree installation and removal in advance.

Along with your tree, please bring a sign that indicates your organization's name, mission, and the name/theme of your tree. If you have flyers, brochures, or postcards, please bring those along too!

Questions?
Email Suzy Fout at exhibits@schenectadyhistorical.org.