

# Registration

Please register online at:

[WWW.SCHENECTADYHISTORICAL.ORG/FESTIVALS](http://WWW.SCHENECTADYHISTORICAL.ORG/FESTIVALS)

The fee for non-profits and families is \$30.  
The fee for businesses is \$80.  
Schools and churches may participate for free.



# About Us

## Schenectady County Historical Society

SCHS shares stories, inspires dialogue, and encourages understanding of the history, people, and cultures of Schenectady County. SCHS strengthens the Schenectady community as a vital resource for those who wish to explore history.

Contact us at [SCHENECTADYHISTORICAL.ORG](http://SCHENECTADYHISTORICAL.ORG) or  
[DIRECTOR@SCHENECTADYHISTORICAL.ORG](mailto:DIRECTOR@SCHENECTADYHISTORICAL.ORG).

## COVID-19

Our priority is to keep our community safe. Though we fully intend to safely host the Festival of Trees, should the NYS Department of Health mandate a shutdown, all participants will receive a full refund.

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# 2024 FESTIVAL OF TREES SPONSORSHIPS

at Schenectady County  
Historical Society



# Festival of Trees

## What is the Festival of Trees?

The Festival of Trees is a festive display of 70+ lighted fir trees, spread throughout the galleries of SCHS. Over 1,500 people visit the Festival throughout December, enjoying the enchantment of the holidays.

We invite you to participate by sponsoring and decorating your own lighted tree, in any theme you choose! All proceeds support the mission of our community non-profit.

## When and Where?

The event is open to the public every day from **December 7 to 23, 2024, daily 10am-4:30pm.**

Admission is \$6 for adults; kids under 12 are free.

The Festival of Trees is located at **Schenectady County Historical Society**  
32 Washington Ave, Schenectady.

## How to Take Part

Join us this holiday season in strengthening our community, and providing a festive destination for seasonal arts and culture. By sponsoring a tree at the Festival of Trees, you are helping our local non-profit to fulfill our missions, while also making your mark in front of thousands of people from the Capital Region.

During the festival, over a thousand community members visit our site to enjoy beautifully decorated displays of shimmering fir trees. Proceeds of the festival benefit the numerous programs and services provided by SCHS.

On your end, sponsoring a tree means setting up and decorating a tree in our galleries, in any theme or style you choose. You may also participate by sponsoring a program ad.

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## Guidelines

Trees can be set up and decorated in any style that best represents you or your organization. Visitors vote in several categories for their favorite trees, so we encourage creativity.

All trees are provided by you, unless otherwise discussed. All trees should have lights.

Tree set-up is December 2-6, 2024. You can stop by and take down your tree after January 1. You will schedule the date and time of your tree installation and removal in advance, online.

Along with your tree, please bring a sign that indicates your organization's name, mission, and the name/ theme of your tree. If you have flyers, brochures, or postcards, please bring those along too!

## Questions?

Email Mary at [DIRECTOR@SCHENECTADYHISTORICAL.ORG](mailto:DIRECTOR@SCHENECTADYHISTORICAL.ORG)

